

We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts

Click on the scenarios for more information

Scenarios

[Click here for more information](#)

An overview of the Big Data Solution

[Click here for more information](#)

What's different with BigDataRevealed

[Click here for more information](#)

Use Cases for Executives

[Click here for more information](#)

Data Scientist/Analyst Workbench

[Click here for more information](#)

A Data Catalog For Big Data Hadoop®

[Click here for more information](#)

Outlier/Anomaly/ Risk Discovery

[Click here for more information](#)

Personally Identifiable Information Discovery

[Click here for more information](#)

Big Data Governance Aids

F  
i  
l  
e  
-  
C  
o  
n  
s  
o  
l  
i  
d  
a  
t  
o  
r

## How BigDataRevealed fits in your environment

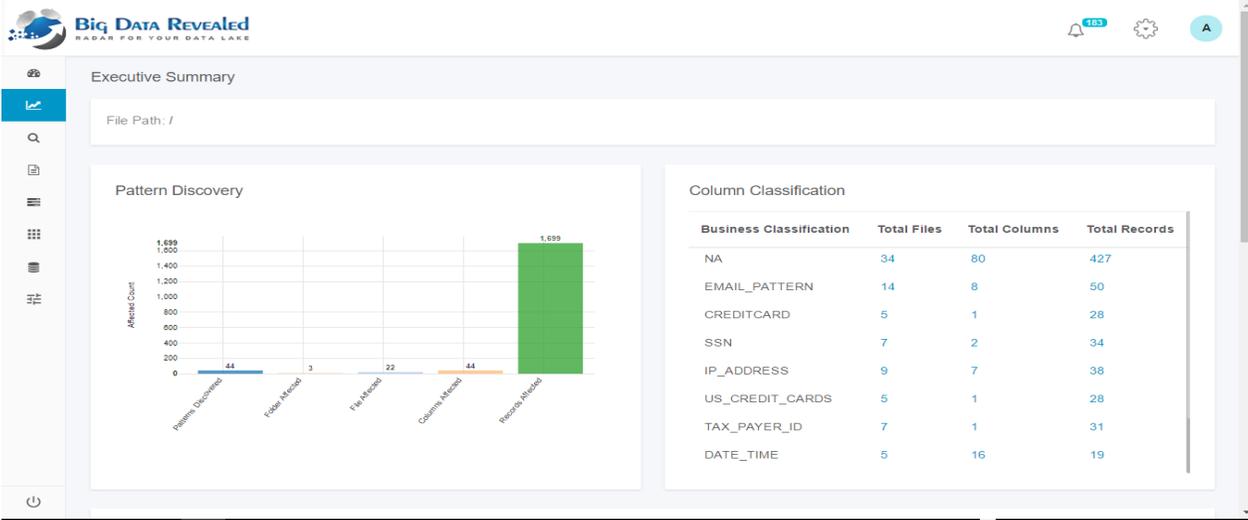
BigDataRevealed provides Hadoop Big Data Discovery at your fingertips for all data that puts your company in peril, or for data that could accelerate business growth. When data is exposed or discovered, immediate actions can be triggered to protect your business, BigDataRevealed enables actionable events and delivers immediate valued and protective business outcomes. We believe BigDataRevealed is the only product, living within the Hadoop ecosystem, that can make these claims, **AND BACK THEM UP.**

BigDataRevealed adds the delivery of Deep Learning, NLP, Data Mining, Processing of structured, semi-structured and unstructured data.

[Click here for more information for Executives](#)



# BigDataRevealed Overview



We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts

BigDataRevealed provides Hadoop Big Data Discovery at your fingertips for all data that puts your company in peril, or for data that could accelerate business growth. When data is exposed or discovered, immediate actions can be triggered to protect your business, BigDataRevealed enables actionable events and delivers immediate valued and protective business outcomes. We believe BigDataRevealed is the only product, living within the Hadoop ecosystem, that can make these claims, **AND BACK THEM UP.**

BigDataRevealed adds the delivery of Deep Learning, NLP, Data Mining, Processing of structured, semi-structured and unstructured data.

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.



[Click Here for Home Page](#)

**Big DATA REVEALED**  
RADAR FOR YOUR DATA LAKE

# For the Executives

**We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts**

Mission Critical and PII Data is the life blood of your company. We are living in a world where data exposure can cripple even the most successful companies. Does your company have undiscovered and hidden liabilities lurking in your Data Lake?

BigDataRevealed provides Hadoop Big Data Discovery at your fingertips of all data that will either put your company in peril or accelerate business growth. When data is exposed or discovered, BigDataRevealed enables actionable events and delivers immediate valued and protective business outcomes. We believe BigDataRevealed is the only product, imbedded in the Hadoop Eco-System, that can make these claims, **AND BACK THEM UP.**

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.



# Data Scientists and Data Analysts

BigDataRevealed provides native Discovery, Metadata, Pattern Analytics, Anomaly identification all from within the big data environment. Our APIs allow in-house processes to 'Call' the pieces of BDR needed for discovery before the data is placed into the Hadoop environment. All of this comes with the ability to perform a few clicks to drill down to the transaction / record of source.

**We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts**

If your plans to create a productive data lake have resulted in little more than a dangerous data swamp you are using the wrong tools. Do your tools require cumbersome data extracts before analysis and discovery can begin? You need a product that lives within the Hadoop environment and uses Apache products to efficiently produce quality results such as Spark, MapReduce and others. Add BigDataRevealed's new product, **BDR-Column-Naming/Classification-Data/Dictionary** and start cleaning that data swamp.

BigDataRevealed provides functionality that **quickly identifies Personally Identifiable Information**, URLs, Emails, Social Security Numbers. Technical staff can use Natural Language statements and easily add new data patterns to BDR's already extensive library.

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. **Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.**

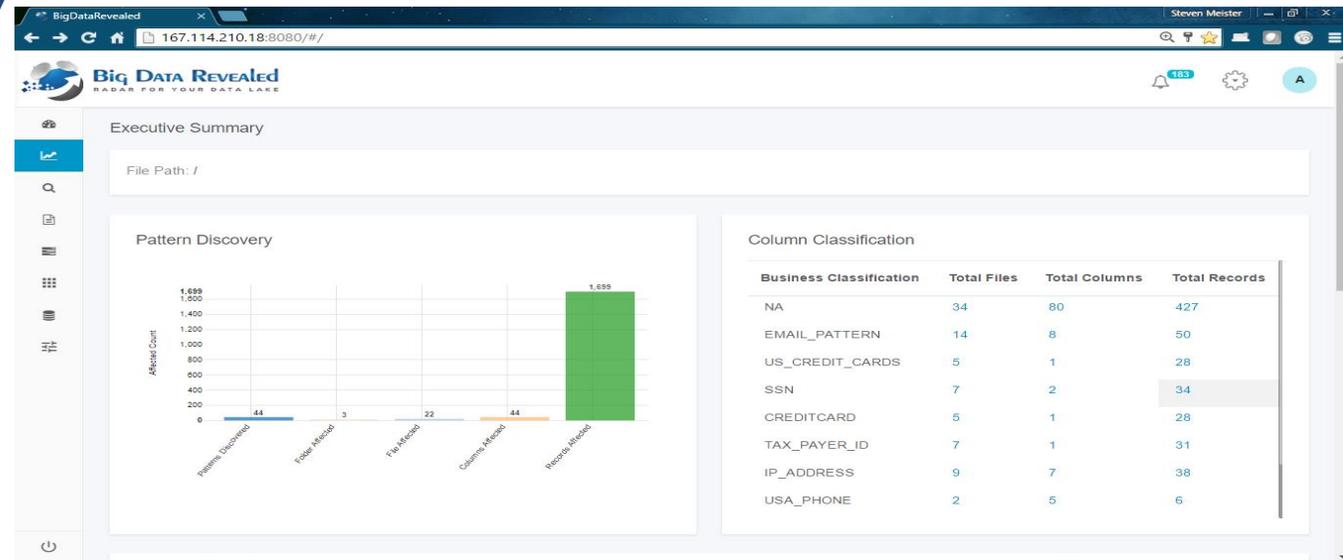
If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at **RISK.**



Click Here for Home Page  
**Big DATA REVEALED**  
RADAR FOR YOUR DATA LAKE

# Personally Identifiable Information

We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts



Mission Critical and PII Data is the life blood of your company. We are living in a world where data exposure can Cripple even the most successful companies. Does your company have undiscovered and hidden liabilities lurking in your Data Lake?

BigDataRevealed provides functionality that **quickly identifies Personally Identifiable Information**, URLs, Emails, Social Security Numbers. Technical staff can use Natural Language statements and easily add new data patterns to BDR's already extensive library.

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.



Click Here for Home Page  
**Big DATA REVEALED**  
RADAR FOR YOUR DATA LAKE

We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts

# Column Name, File/Column Metadata

The screenshot shows the 'File Content' view in the Big Data Revealed application. The file path is '/sampledata/dataset1/MOCK\_DATA.csv'. A dropdown menu is open, showing options: 'Select Option', 'Add/Update File Column', 'Select Column Headers from User Input', 'Import File Header', and 'Export File Header'. Below the dropdown, the 'First Five Row From Latest Modify File Content:' is displayed as a table.

| HDFS Col Pos | First Name | Last Name | Email-Address             | Country Code | IP Address     | Mobile          | Credit Card       | Gender | Race         |
|--------------|------------|-----------|---------------------------|--------------|----------------|-----------------|-------------------|--------|--------------|
| id           | first_name | last_name | email                     | country      | ip_address     | phone_number    | credit_card       | gender | race         |
| 1            | Lisa       | Jenkins   | ljenkins0@arstechnica.com |              | 183.32.221.138 | 3-(077)695-6786 | 4508506137315268  |        | Indon        |
| 2            | James      | Marshall  | jmarshall1@bloglines.com  |              |                |                 | 67098475265817698 | M      | Alask Native |
| 3            | Judith     | Fowler    | jfowler2@tiny.cc          | Philippines  |                | 0-(751)958-0053 | 3546183479556523  | F      |              |
| 4            | Michelle   | Shaw      |                           |              | 166.87.11.96   | 5-(206)112-9176 | 30596520921504    | F      | Chey         |

One of Big Data and Hadoops most critical weaknesses is the inability to store, match and use File/Columnar Names and Metadata. [BigDataRevealed File, Columnar Naming and Descriptive Metadata on YouTube](#)

BigDataRevealed delivers a unique file/columnar metadata Dictionary. This allows users to quickly find column names, meaning and user descriptions.

This assures more accurate reporting from BI, ETL, Predictive Analytics and Artificial Intelligence.

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

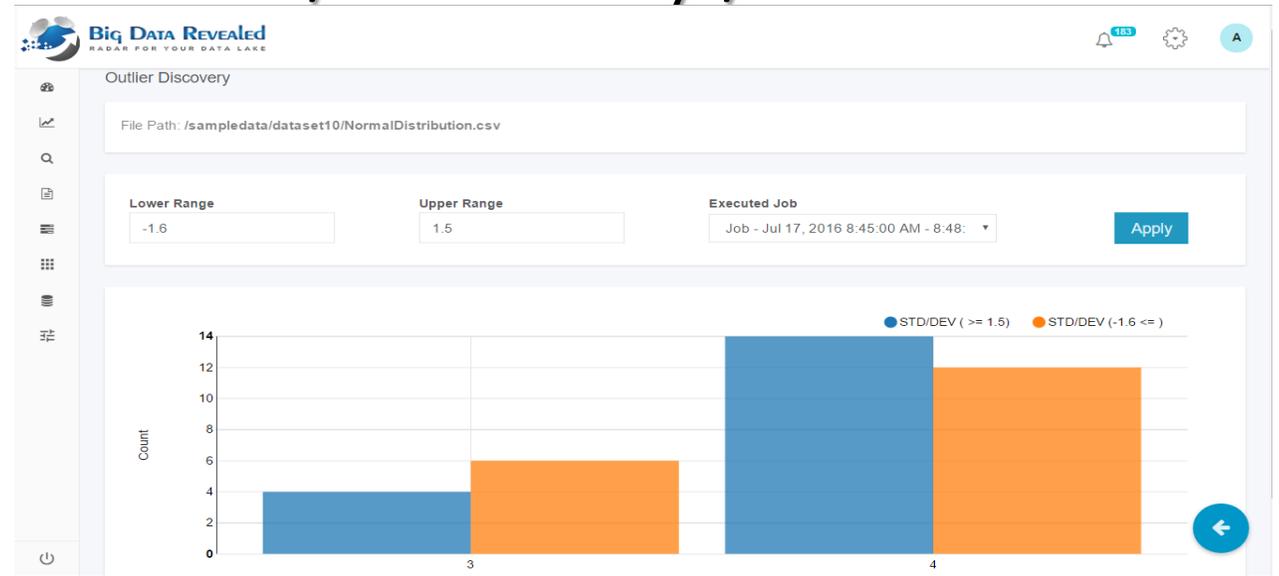
If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.



Click Here for Home Page  
**Big DATA REVEALED**  
RADAR FOR YOUR DATA LAKE

We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts

# Outlier / Anomaly / Risk



Finding Outliers and Anomalies is crucial for deciding which Outliers should be removed and which ones should remain and be used in your BI and Predictive Analytics reporting.

BigDataRevealed Identifies Outliers, allows viewing within User defined ranges and notifies Users when these Anomalies occur.

BigDataRevealed incorporates Correlation Coefficients and Linear Regression for enhanced Outlier detection and for display of data trends not otherwise knowable.

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.



Click Here for Home Page  
**Big DATA REVEALED**  
RADAR FOR YOUR DATA LAKE

**We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts**

Once downloaded, BDR-VM and Hadoop® will be up and running / delivering in minutes!

BigDataRevealed offers weekly and scheduled BDR-Quick-Start Training Free for first time Trials

You are just a Free download trial away. NO HIDDEN FEES, third party or other.

Learn about BigDataRevealed and Hadoop® with or without your IT Staff

Departmentalize BDR-VM Hadoop® for:

1. General Big Data Hadoop Experience
2. Validation of departmental Information
3. Internal Auditing of your departmental Data

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

Does your Hadoop® Environment keep you up at night?

Free Trial Download:

BigDataRevealed-VM with Apache™ Hadoop®

Download >>> Free Trial BDR-VM Complete with Apache™ Hadoop®  
<http://bdrvmware.bigdatarevealed.net/bdrvm/BigDataRevealedVirtualMachine-Quickstart-v1.1.zip>

[Download Instructions /](#)  
[Read Me Document](#)

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.



[Download Instructions / Read Me Document](#)

We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts

**Does your Hadoop® Environment keep you up at night?** [Download >>>](#) The Free 30-day Trial, Full Use BigDataRevealed-VM

Mission Critical and PII Data is the life blood of your company. We are living in a world where data exposure can Cripple even the most successful companies. Does your company have undiscovered and hidden liabilities lurking in your Data Lake?



BigDataRevealed provides Hadoop Big Data Discovery at your fingertips of all data that will either put your company in peril or accelerate business growth. When data is exposed or discovered, BigDataRevealed enables actionable events and delivers immediate valued and protective business outcomes. We believe BigDataRevealed is the only product that can make these claims, **AND BACK THEM UP.**

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK. Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If your plans to create a productive data lake have resulted in little more than a dangerous data swap you are using the wrong tools. Do your tools require cumbersome data extracts before analysis and discovery can begin? You need a product that lives within the Hadoop environment, uses Apache products to efficiently produce quality results, Spark, MapReduce and others as, **BDR-Column-Naming/Classification-Data/Dictionary.**

BigDataRevealed provides functionality that **quickly identifies Personally Identifiable Information**, URLs, Emails, Social Security Numbers. Technical staff can use Natural Language statements as well easily add new data patterns to BDR's already extensive library.

BigDataRevealed provides native Discovery, Metadata, Pattern Analytics, Anomaly identification all from within the big data environment. Our APIs allow in-house processes to 'Call' the pieces of BDR needed for discovery before the data is placed into the Hadoop environment. All of this comes with the ability to perform a few clicks to drill down to the transaction / record of source.





[Click Here for Home Page](#)  
**Big DATA REVEALED**  
RADAR FOR YOUR DATA LAKE

**We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts**

# BigDataRevealed YouTube

BigDataRevealed provides Hadoop Big Data Discovery at your fingertips for all data that puts your company in peril, or for data that could accelerate business growth. When data is exposed or discovered, immediate actions can be triggered to protect your business, BigDataRevealed enables actionable events and delivers immediate valued and protective business outcomes. We believe BigDataRevealed is the only product, living within the Hadoop ecosystem, that can make these claims, **AND BACK THEM UP.**

BigDataRevealed adds the delivery of Deep Learning, NLP, Data Mining, Processing of structured, semi-structured and unstructured data.

[BigDataRevealed Overview](#)

[BigDataRevealed Personally Identifiable Information 06012016 YouTube](#)

[BigDataRevealed Consolidator Discovery Pattern Discovery June 2016 YouTube](#)

[BigDataRevealed's Outlier / Anomaly discovery, detection and notification/alert 06 06 2016 YouTube](#)

[BigDataRevealed Executive Dashboard From Discovery To Action YouTube](#)

[BigDataRevealed File, Columnar Naming and Descriptive Metadata](#)

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.

# BDR Hadoop® / Folder File Consolidator



We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts

Files that are checked will be copied into the folder name /FilesWithSocialSecurityDiscovered/Exposed for further Discovery and easier access by Data Scientists/Analysts and others. In this example, these files have or are suspect to have Social Security Numbers in them.

| Column Name/ID                        | File Name  | Discovery Pattern      | Action |
|---------------------------------------|--|------------------------|--------|
| <input checked="" type="checkbox"/> 1 | /metadataanalytics/query1/input/csvtestdata1.txt | Social Security Number |        |
| <input checked="" type="checkbox"/> 1 | /sampledata/dataset2/testdata_rn19456.csv        | Social Security Number |        |
| <input checked="" type="checkbox"/> 1 | /sampledata/dataset8/randomdata-1441383753.html  | Social Security Number |        |
| <input checked="" type="checkbox"/> 1 | /sampledata/dataset6/DQ_measurement_toolkit.xlsx | Social Security Number |        |

There comes a time when you need to find disparate data files containing specific business data or housing [BigDataRevealed Consolidator Discovery Pattern Discovery June 2016 YouTube](#) Personally Identifiable Information, and then consolidate these data files into a new centralized folder for convenience and control. BigDataRevealed, makes it easy to identify files containing the target data for easy consolidation into more meaningful folders. Data scientist and managers are freed from the burden of searching the entire environment for specific files.

BigDataRevealed provides the framework to find and manage what is buried in your big data environment. At its core, BDR has the discovery/metadata catalog that makers of Big Data environments lack. BDR consolidates all this information into a user defined Folder, using the catalog framework that is a core premise of the BigDataRevealed environment.

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.



Click Here for Home Page  
**Big DATA REVEALED**  
RADAR FOR YOUR DATA LAKE

**We enable you to uncover and govern the 2% of data that leads to problems and dissuades using information when it counts**

**Steven Meister**

**847-791-7838**

**info@bigdatarevealed.com**

Exposure of sensitive data may result in heavy fines, legal jeopardy, and even personal criminal convictions. Why gamble unnecessarily, when BigDataRevealed so easily safeguards your data integrity.

If BigDataRevealed is not an integral, integrated part of protecting your Hadoop information assets, you are at RISK.